

Introduction of Fujitsu-JAIMS Foundation and our Program

March 10, 2020

Toward Leadership and Innovation

Presenter

Title

Company

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About Us – What is Fujitsu-JAIMS?



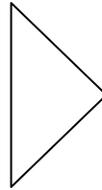
JAIMS (= Japan-Aumerica Institute of Management Science) was established as a non-profit post-graduate management institute in 1972 with a hope to contribute to making the world a better place.

JAIMS Then

JAIMS was envisioned in the early 1970s by Yoshimitsu Kohra, then president of Fujitsu Limited, quote, “To be successful in business in the increasing becoming more competitive global market, one should know business and culture of the others. Establish JAIMS in Hawaii, and and bring in businesspeople from all over the world to study together, learn culture from each other, understand each other, and develop long-lasting business relationship.”



Mr. Yoshimitsu Kohra



JAIMS Now

For over 45 years, we’ve continued to work to accelerate globalization by building mutual understanding and trust through education. In 2013, we launched a new program called **GLIK (Global Leaders for Innovation and Knowledge)**, focusing more on the Asia Pacific region. The program is aimed to nurture innovation leaders with abilities to create new values for the society (= Common Good).

Official site: <https://jaims.jp/en/>

Unchanged core values: Solve social issues across countries for creating a better society.

Organization



JAIMS
founded by Fujitsu



JAIMS



HQs	1-1, Kamikodanaka 4-chome, Nakahara-ku, Kawasaki, Kanagawa 211-8588, Japan	
Trustee, Board of Trustees	Naoki Tanaka	President, Center for International Public Policy Studies
	Takahito Tokita	Representative Director, President, Fujitsu Limited
	Mitsuya Yasui	Corporate Executive Officer, Fujitsu Ltd.
Representative Director	Tatsuya Tanaka	Director, Chairman, Fujitsu Ltd.
Director, Board of Directors	Dr. Ryoko Toyama	Professor, Graduate School of Strategic Management, Chuo University
	Dr. David Bess	Professor Emeritus, Shidler College of Business, University of Hawaii
	Hiroshi Hayashi	Senior Advisor, Fujitsu Ltd.
	Hidehiko Kawashima	General Manager, Fujitsu-JAIMS Foundation
Auditor	Kazuo Yuasa	Corporate Executive Officer, Fujitsu Ltd.

Hawaii campus	Honolulu, Hawaii, United States of America 6660 Hawaii Kai Drive, Honolulu Hawaii 96825 USA	
Representative Director	Tatsuya Tanaka	Director, Chairman, Fujitsu Ltd.
Director, Board of Directors	Sherry Menor-McNamara	President & CEO, Chamber of Commerce Hawaii
	Dr. Ryoko Toyama	Professor, Graduate School of Strategic Management, Chuo University
	Dr. David Bess	Professor Emeritus, Shidler College of Business, University of Hawaii
	Hiroshi Hayashi	Senior Advisor, Fujitsu Ltd.

Nurture innovation leaders who create a new value to the society.

Traditionally, business schools or management theories tend to focus on methods for an economic success.

It is only in recent years people began to pay more attention to the importance of social entrepreneurship and social business. For over 45 years, the core value of our activity is to achieve common value to the society, not pursuing self-serving success.

The 'Innovation leaders' that Fujitsu-JAIMS aims to nurture are asked to have two abilities to create a value for the society" (= Common Good) and make that value sustainable. By developing such leaders, we would like to contribute to realizing a better future.

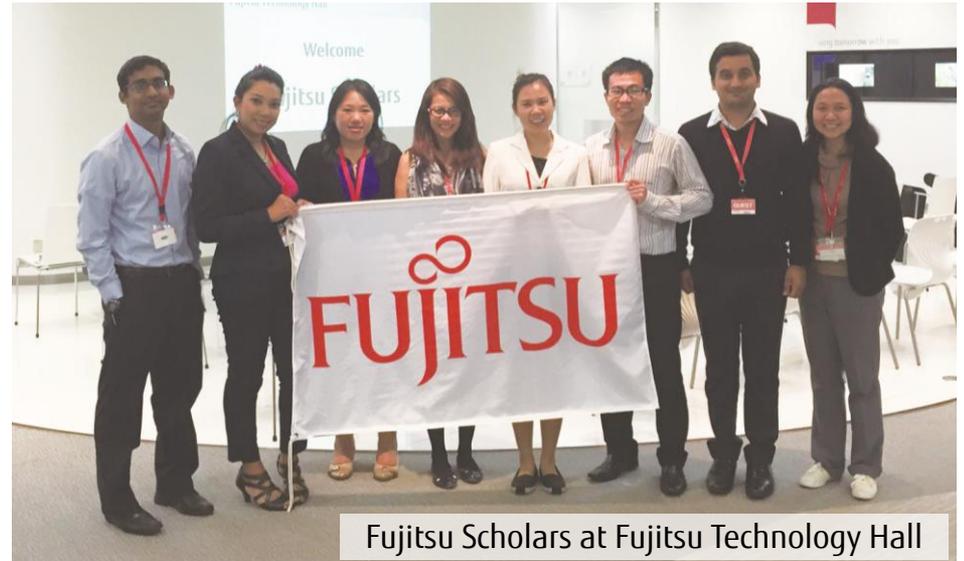


Fujitsu Scholarship Program

FUJITSU

shaping tomorrow with you

Fujitsu's social contribution effort to develop future business leaders in Asia Pacific who aspire to act beyond the boundaries of their country and culture.



Fujitsu Scholarship Program Since 1985



A social contribution effort to develop future business leaders in Asia Pacific who aspire to act beyond the boundaries of their country and culture.

Based on Fujitsu's corporate vision and as a member of the Asia-Pacific region, Fujitsu established the Fujitsu Scholarship program as one of our social contribution efforts in 1985 in celebration of the 50th anniversary of Fujitsu's foundation. The objective of this program is to contribute to creating a prosperous future in the Asia-Pacific region through human resource development by providing future global leaders with the opportunity to study.

● **Scholarship benefits**

1. Tuition for participating in the ***Global Leaders for Innovation and Knowledge*** program
2. Airfare to join the program taking place in four countries.
3. Accommodation *

* Other living expenses (e.g. Daily meals expenses, in-land transportation fees from the accommodation to the campus) are borne by program participants.

● **571 recipients to date** (as of August 2019)

- Slots: 20 per year
- Countries: 18 countries/ region in Asia-Pacific

Scholarship Intake Schedule and Requirements

More details here



● GLIK course schedule

- GLIK 2020 Fall (41st Scholarship): 9 Sep. 2020 – 15 Dec. 2020
- GLIK 2021 Spring (42nd Scholarship): Feb. 2021 – June 2021 [Fixed date TBA]

Major milestone	Mar. 2020	April 2020	May 2020	June 2020	Jul. 2020	Aug. 2020	Sep. 2020	Oct. 2020	Nov. 2020	Dec. 2020	Jan. 2021	Feb. 2021
Candidates selection	↔						↔					
Onboarding preparation (Apply for visa, etc.)				↔					↔			

● Requirements *The below is mandatory to obtain the U.S. student visa.

Education	A bachelor's degree or a degree equivalent to a four-year standard baccalaureate degree in any discipline from a regionally or nationally accredited institution.
Work experience	A min. of three years of full-time work experience (10-15 years preferred) at the time of application.
Language	All class will be conducted and assignments will be given in English. A minimum TOEFL score of 577/233/90 (paper/computer/Internet), TOEIC score of 750, or IELTS (Academic) overall band test result of 6.5 or higher from a test taken within the last five years.

About the GLIK Program

GLIK (= Global Leaders for Innovation and Knowledge) is a program aimed to develop your unique plan for innovation through the 3.5 months of study in four countries.

Field study to learn about 'Self-sufficiency' economy



Uniqueness and Features of GLIK

This program is aimed for nurturing innovation leaders who have the abilities to “create a value for the entire society” as well as “make the value sustainable”, based on the common good philosophy advocated by **Dr. Nonaka**. An ability to produce social and business impacts with the global scale is also required.

Dr. Ikujiro Nonaka,
Professor Emeritus of
Hitotsubashi University



Focus on solving social issues

Participants focus on solving issues their communities are facing. The ‘Common Good’ theory will be the basis for determining values offered by a solution, as participants strive to become innovation leaders who endeavor to create value that benefits entire communities.

Create plans for innovation

This program provides an opportunity not only to learn about social issues, but also to develop a feasible plan for innovation that can be realistically implemented upon completion of the program.

Master essential skills for self-sustainability (Theoretical, academic and practical skills)

Participants will have opportunities to gain a well-rounded academic grounding that will include management theory and liberal arts. Curriculum includes philosophy as well as practice knowledge study for action-taking mindset.

Interact with people from diversified backgrounds

Participants will have in-depth discussions with diversified stakeholders (Instructors, classmates and local residents during site visits). Their backgrounds are diverse, ranging from business sectors, governments and NPOs. Discussions with different perspectives will cultivate new ideas.

Travel four countries and experience local communities

Participants will travel as a team to four countries, where they will learn first-hand about the local value systems and ways of thinking through direct experience. participants will develop a broader perspective and a more sophisticated way of thinking about the world.

Program Overview

Flow of learning towards innovation

	Before program	Japan Module-1 (4W)	Hawaii Module (6W)	SG (1W) TH (1W) JP-2 (1.5W)	Post graduation	
Timeline						
Project phase		Determination of your project	Concept Creation and Ideation	Innovation Plan Creation	Implementation	
Capstone Step-by-step	Decide upon your social issue	Distill the issue to its essence	Determine your path to the solution	Develop your concept	Create your plan for innovation	Self-sustainability
Curriculum (Subjects to learn)	<ul style="list-style-type: none"> Basics of Management theory, Marketing, Financing, etc. 	<ul style="list-style-type: none"> Knowledge Management Strategic Management Critical Thinking Logical Thinking 	<ul style="list-style-type: none"> Brainstorming Visualization to show causality 	<ul style="list-style-type: none"> Ethnography Culture, philosophy, religion: These subjects are aimed to crystalize your senses and equip you with skills to see things from differently. Concept Creation 	<ul style="list-style-type: none"> Finance Leadership Negotiation Communication Business Model Canvas 	

Core Part of the Program

Through the program, participants can develop his/her unique plan for innovation over 3.5 months of study in four countries.

Before Participating
in the Program

Decide upon
your social issue

During the Program

Distill the issue
to its essence

Determine your
path to
the solution

Develop your
concept

Create your plan
for innovation

After Participating
in the Program

Self-sustainability

- **The core part of the program: Create an innovation plan called 'Capstone Project'**

1. Each participant develops his/her own unique idea for innovation.
2. Start with their Capstone Project by considering specific social issues he/she would like to tackle with an ultimate goal of making the world a better place.
3. By having dialogues with advisors/instructors and interactions with fellow classmates, participants will crystalize their ideas.
4. As the culmination of their 3.5-month journey, participants will complete the program by presenting their plans for innovation.
5. After their commencement, participants may go back to their own country/community to take actions in the real world.
6. Keep challenging for the better.

Our Networks in the Asia Pacific Region



Program participants' statistics are here.



Total # of GLIK participants (2013-2019)	243 *Over 3,000 alumni including former-GLIK academic courses provided by JAAMS.
Participants per course	Approx. 20
Age	Average 32 (24 to 49)
Participating countries	Origin countries of participants include: Myanmar, India, Indonesia, Australia, South Korea, Cambodia, Singapore, Thailand, Taiwan, China, New Zealand, the Philippines, Hawaii, Vietnam, Malaysia and Laos and Japan. **Participants from outside of Japan: approx. 60% *** Participants from Japan: approx. 40%
Participants' occupations	Corporate manager, physician, attorney, university lecturer, corporate planner, journalist, government official, NPO/NGO staff member, consultant, systems engineer, product developer, public relations/advertising, general affairs/human resources, sales, legal, marketing, etc.

Fujitsu-JAIMS Community



shaping tomorrow with you

Fujitsu-JAIMS Community aims to help one another's social contribution activities.



Community – For the Lasting Networks



**Innovations never happen alone –
Fujitsu-JAIMS Community exists to bring people together to help one
another serving their community beyond nationality, ethnicity or religion.**



www.jaims.jp



<https://www.facebook.com/FujitsuJAIMS/>

Fujitsu JAIMS provides 'Ba' (= Place) and learning opportunities for alumni to sustain the lasting relationship among the Fujitsu-JAIMS family members, including graduates, professors, staff members, and our supporters! Please join us.



JAIMS

founded by Fujitsu

**We contribute to the global community
by cultivating individuals capable of creating a better future.**

* The Fujitsu-JAIMS Foundation was founded by Fujitsu
as part of its efforts to contribute to the global community.